## IAE – IDENTITY PROOFING SAM.gov

**WHAT IS IDENTITY PROOFING:** Identity proofing is an electronic process that provides documented proof a person is who they say they are with a high degree of confidence.

**THOSE IMPACTED:** Non-Federal Entity administrators of SAM. Those that manage SAM.gov entity registrations. This process will add additional time.

**WHEN:** Users will be able to initiate the identity proofing process directly from SAM.gov after May 24, 2021. Those who verify early will be well prepared once identity proofing becomes mandatory in October 2021. At this time, specific entity administrators will receive targeted communication with information on the process to include a unique URL to complete the process.

**REQUIREMENT:** Entity administrators will be required to upload a photograph of their state-issued photo identification, provide their social security number, and provide a valid phone number.

**BENEFITS:** Increases confidence that a person is who they say they are and meets security requirements inherent with the risk identified in a user accessing SAM registration information (e.g. banking, taxpayer identification, PII, etc.)